

Расширение контента
посредством NDC.
Дополнительные возможности
для агентов



Александр Кузменков
a.kuzmenkov@sirena-travel.ru

Агенты / Терминалы

59%

50%

41%

Агенты / Онлайн

25%

24%

24%

Авиакомпании / Онлайн

16%

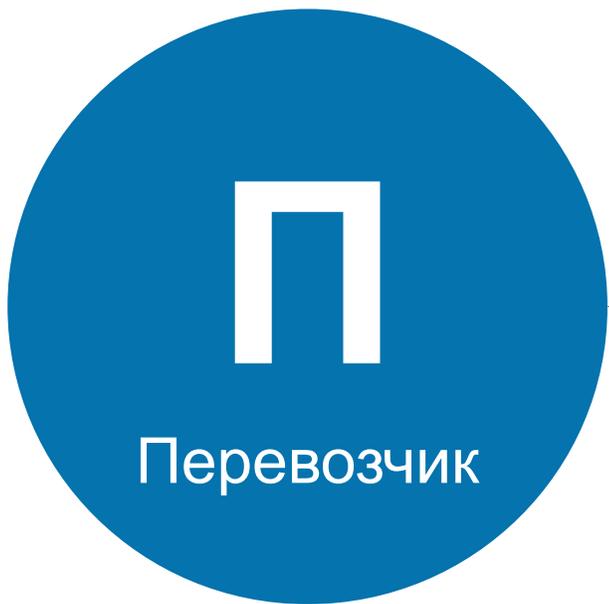
26%

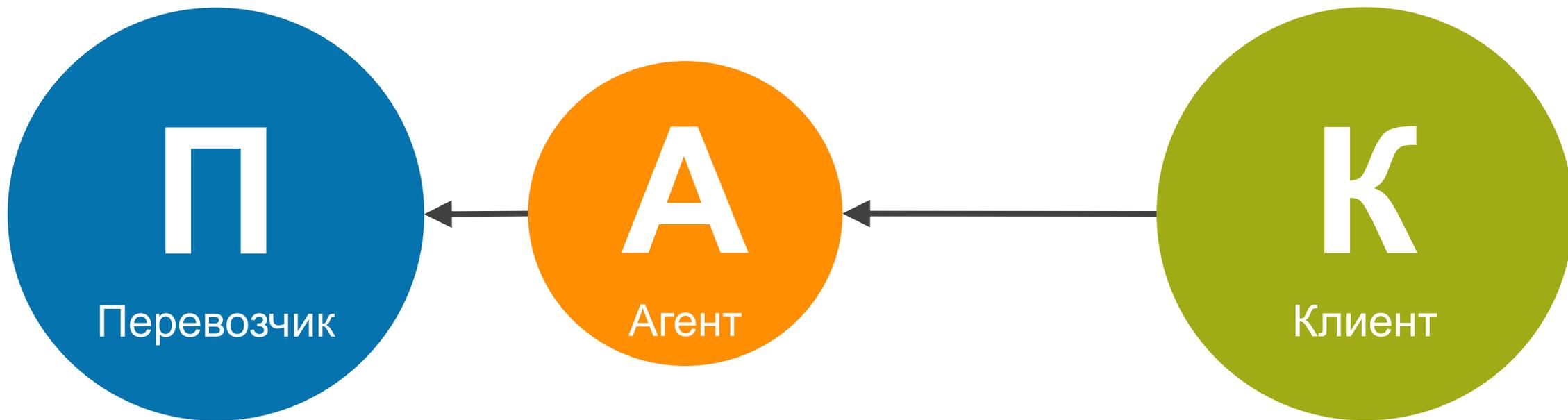
35%

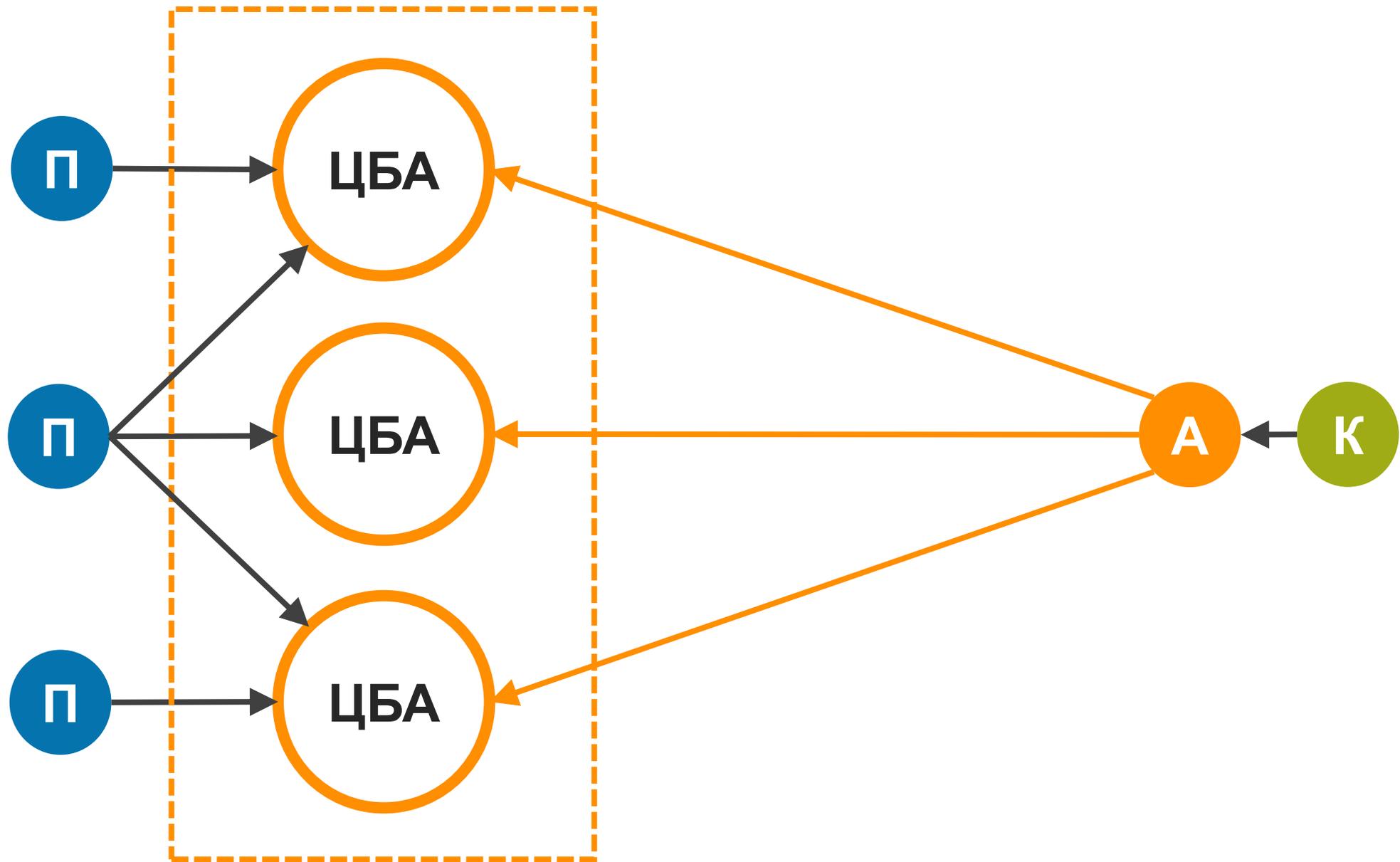
2016

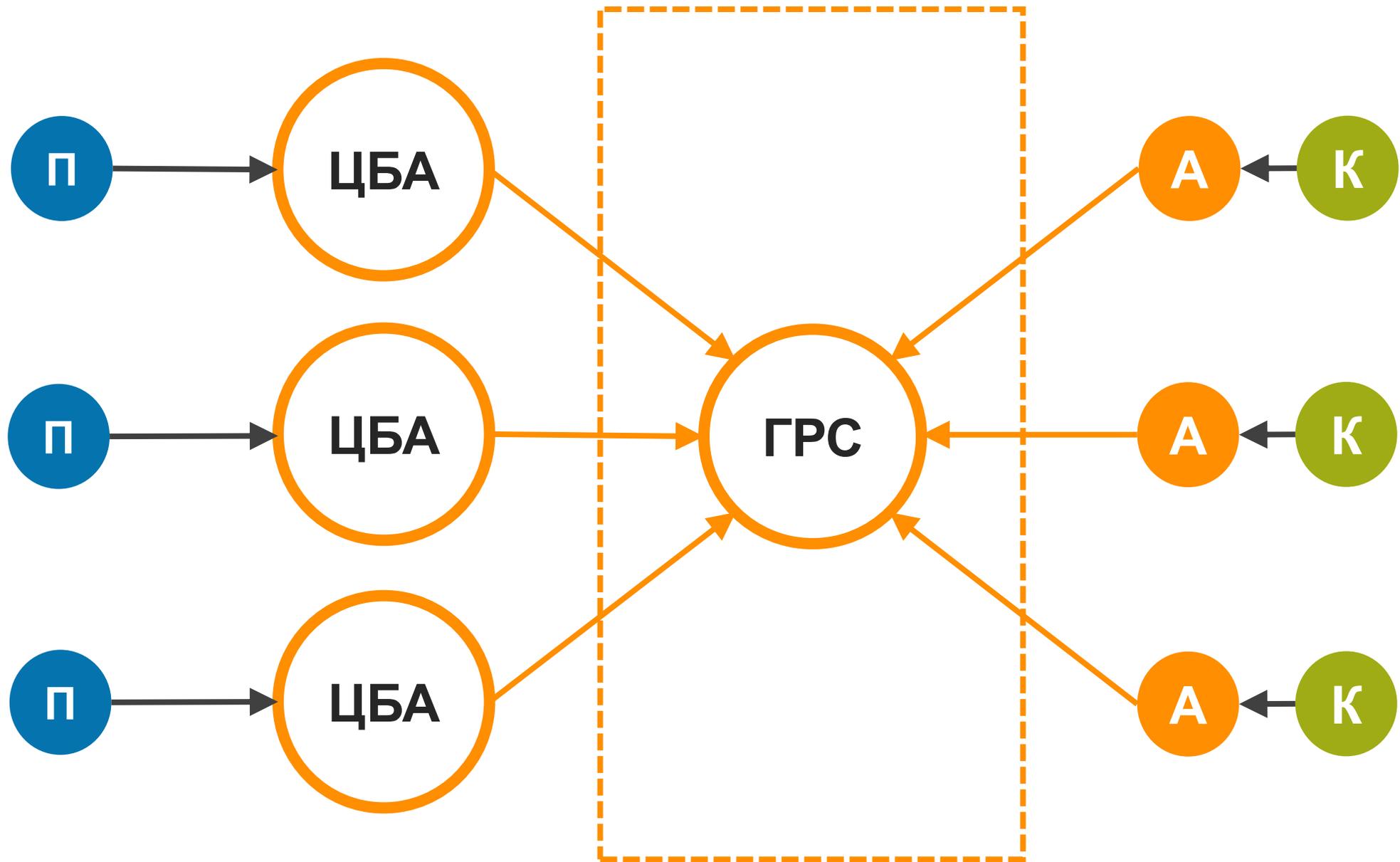
2017

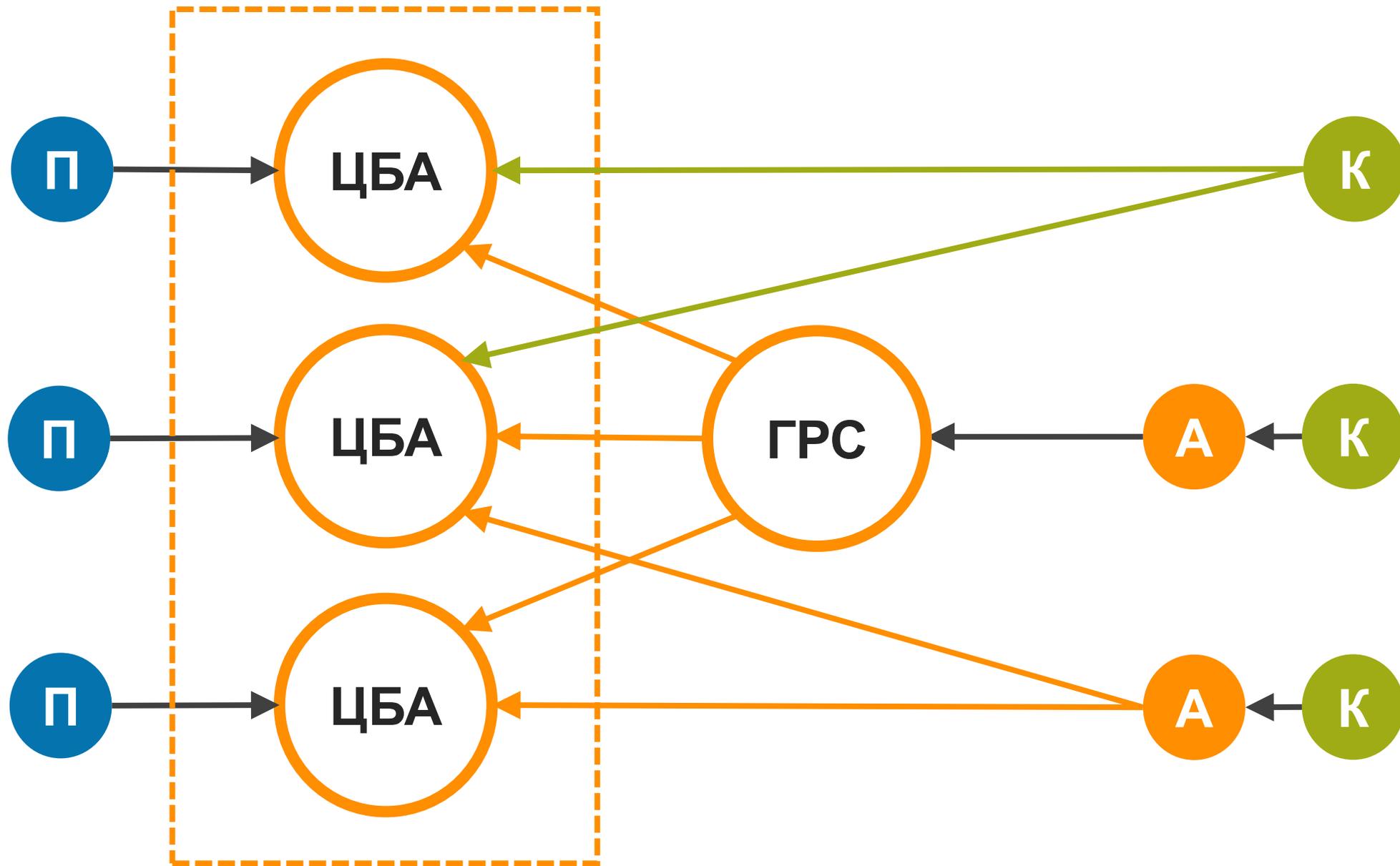
2018

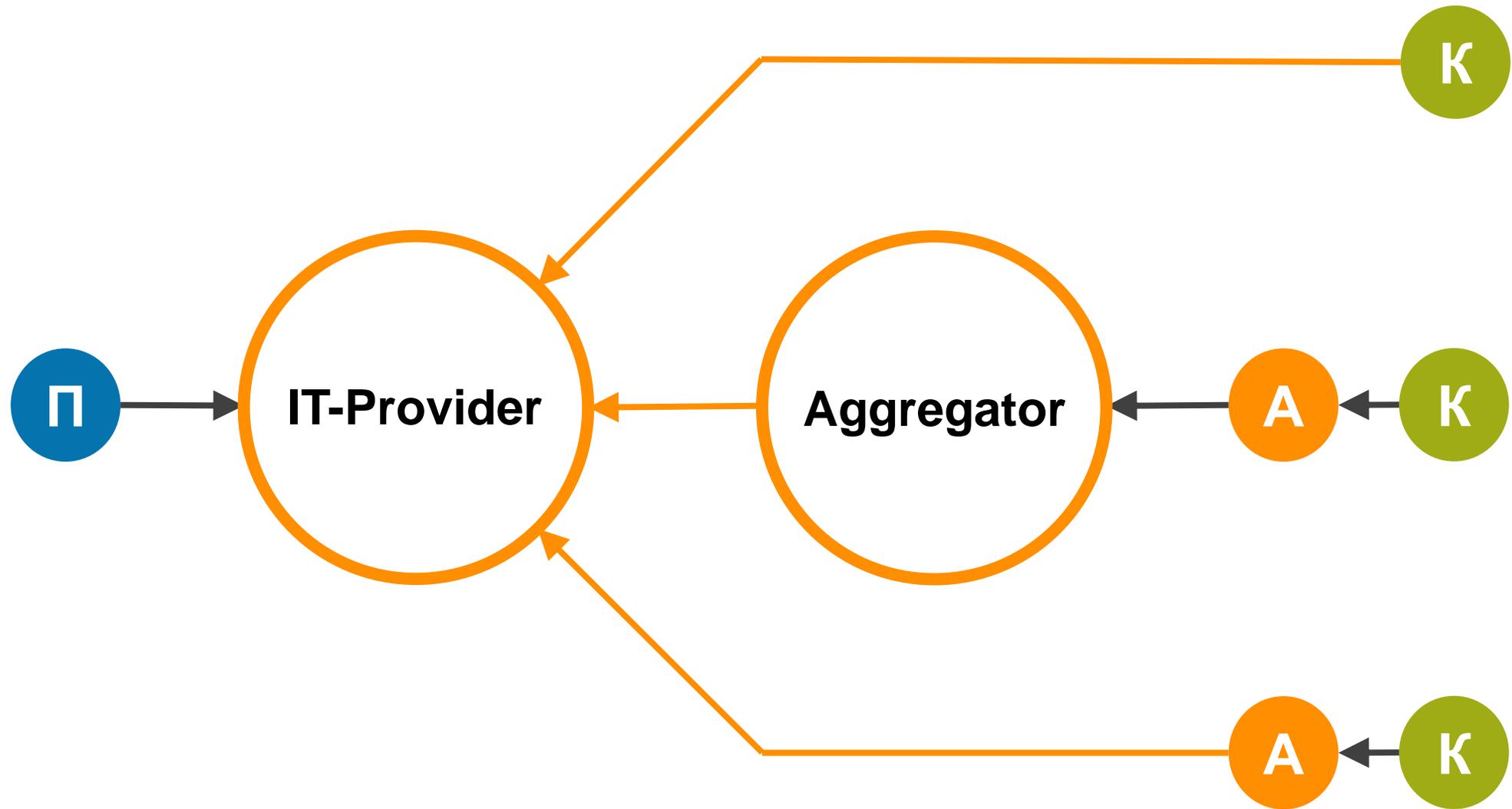












ΓPC / Aggregator

~~Availability~~

~~Pricing~~

Booking

ЦБА / IT-Provider

Shopping

Shopping

Create order

Персональные
настройки

Акции

Информационные
уведомления



Персональные
предложения

Скидки

Промо-коды

**NDC
IT-Provider**



**1H
01.03.2019**

**NDC
Aggregator**



**1H
16.04.2019**

Слагаемые успеха

Содержание

 100%

Доступность



Скорость

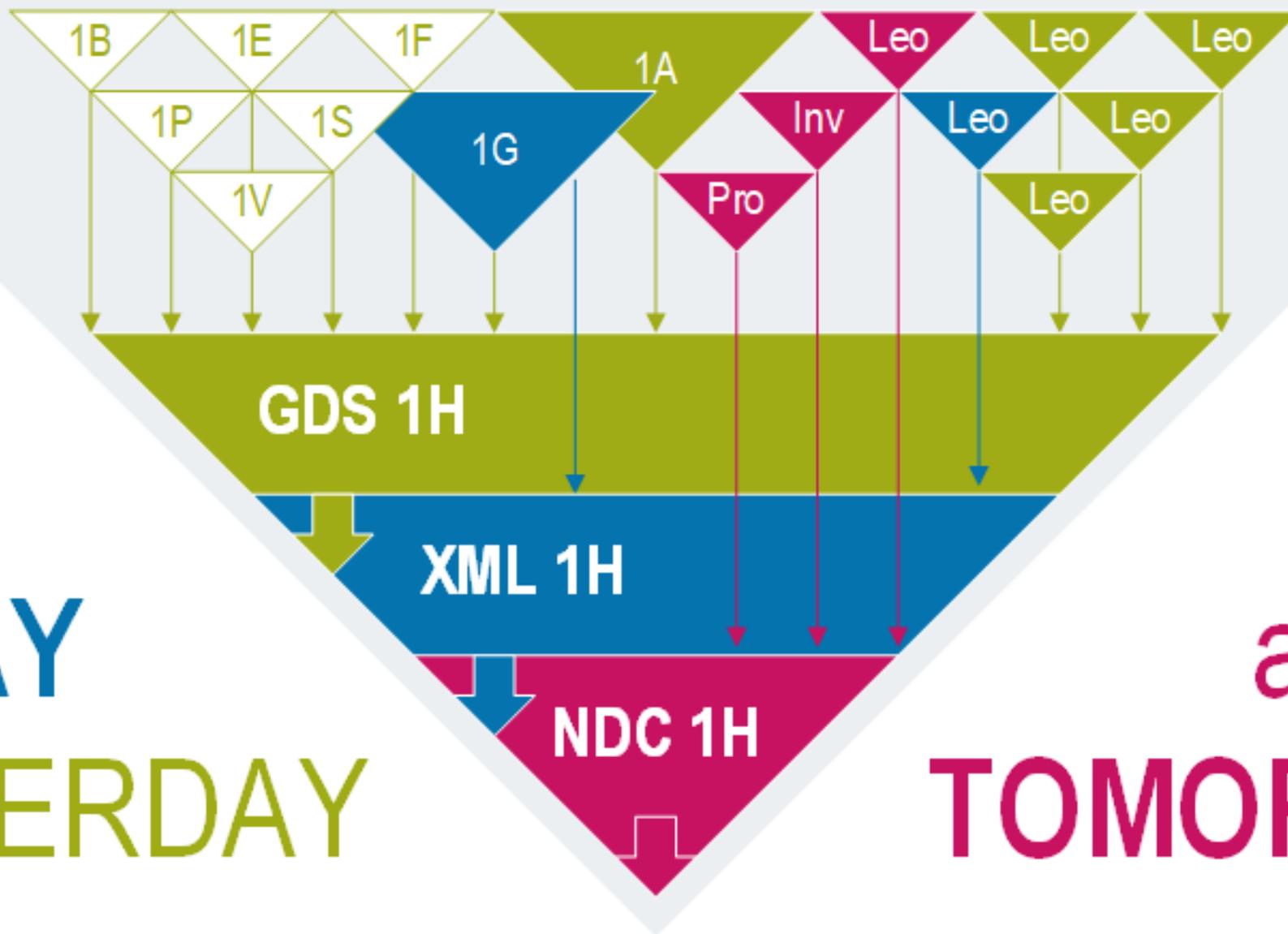
5G

TODAY

YESTERDAY

**NDC
already**

TOMORROW



Содержание



+



Содержание



+



+



ОЦФРАМЮН1005-LH▶

ИТОГО: 32 ВАРИАНТОВ ОЦЕНКИ, В ВАЛЮТЕ РУБ, БЛАНКИ:ЭБМ, СЕАНС:ТСН.

ПУТЬ РЕЙС Б ОТПРАВЛЕНИЕ ПРИБ В ПУТИ РСК БРЕНД СТОИМ.ПЕРЕЛЕТА.

01.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 5750.00.

02.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 8378.00.

03.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 9396.00.

04.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 9024.00.

05.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 9120.00.

06.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 95748.00.

07.ФРАМУС LH-92 К9 10МАЙ19 0615 0710 0:55 LH 29545.00.

08.ФРАМУС LH-110 К9 10МАЙ19 1815 1910 0:55 LH 29545.00.

09.ФРАМУС LH-114 Y9 10МАЙ19 1715 1810 0:55 220 ECOCLASSIC 32173.00.

10.ФРАМУС LH-116 Y9 10МАЙ19 1815 1910 0:55 220 ECOCLASSIC 32173.00.

GDS
8 378 ₺

NDC/LH
5 750 ₺

Доступность



Сколько стоит услуга?

Реальность



СЕЙЧАС

Исторический опыт

Дополненная реальность

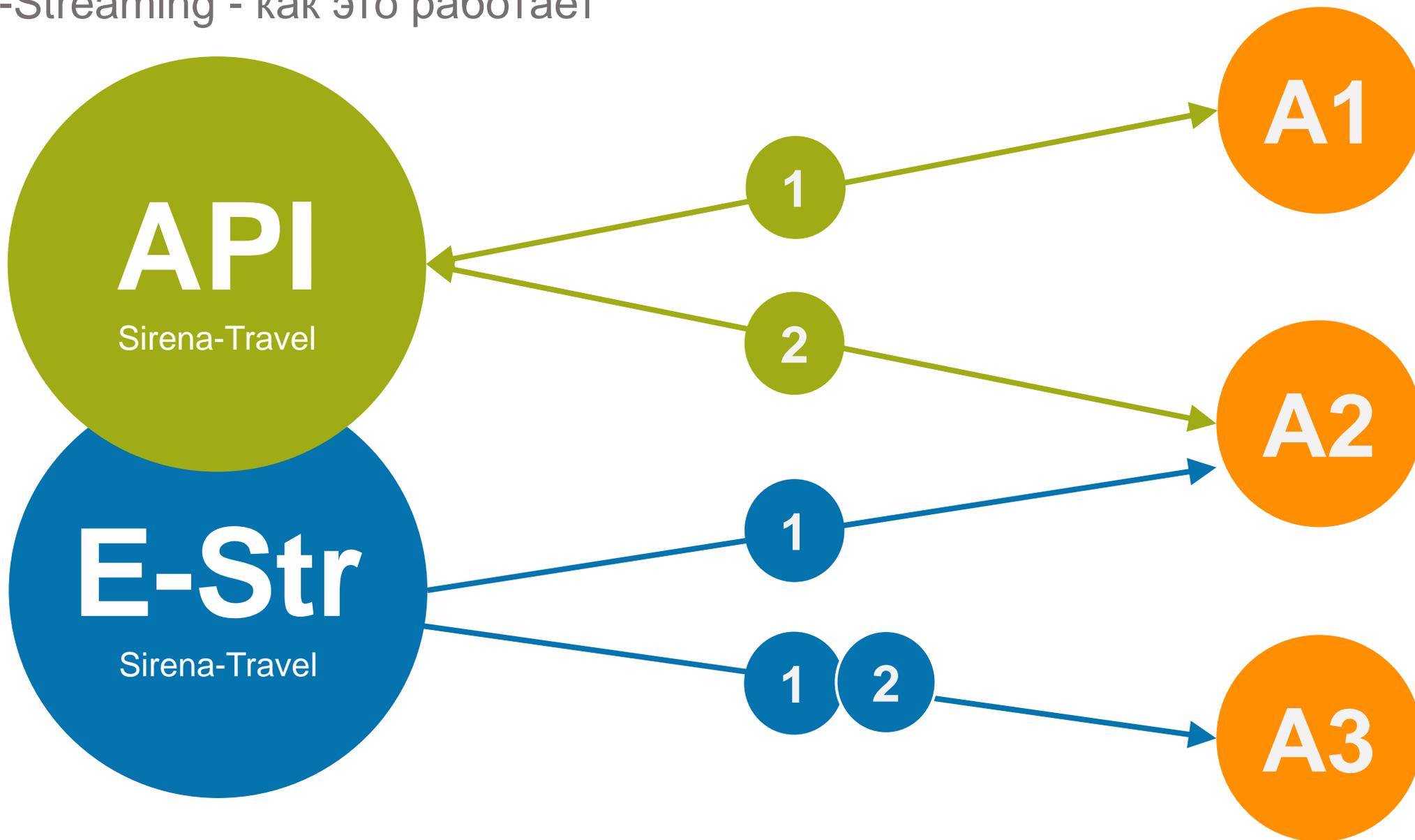
E-Streaming



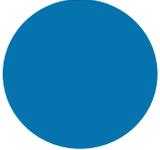
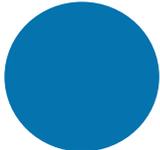
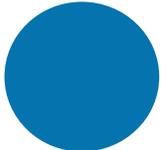
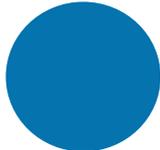
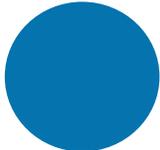
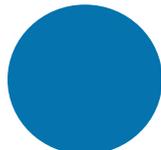
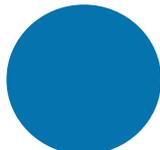
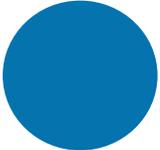
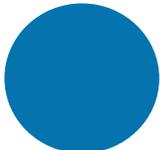
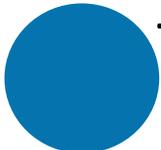
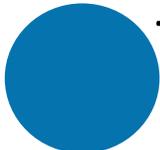
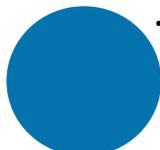
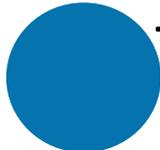
1000 запросов / сек

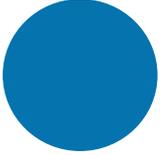
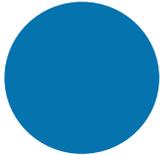
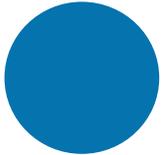
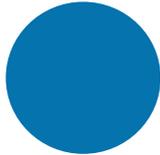
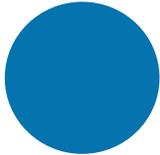
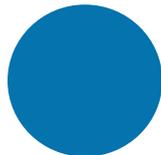
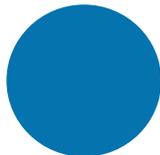
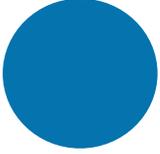
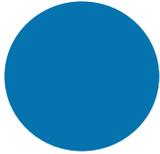
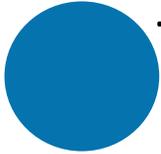
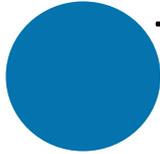
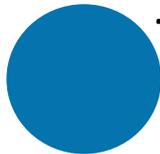
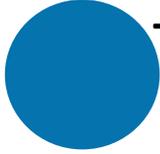
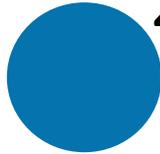
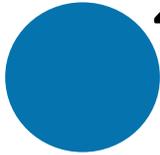
10 Тб / мес

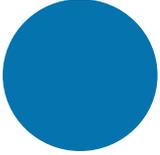
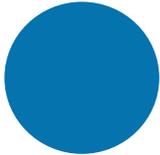
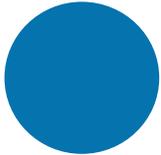
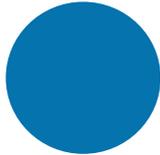
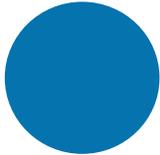
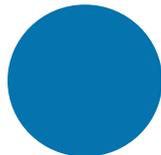
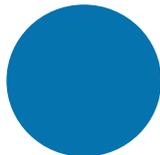
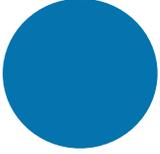
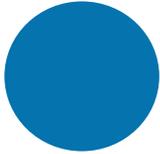
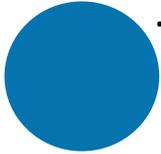
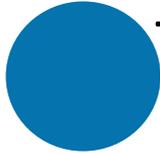
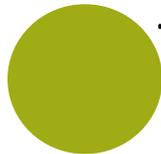
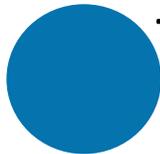
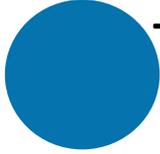
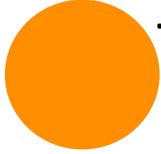
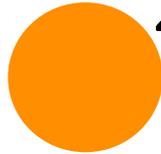
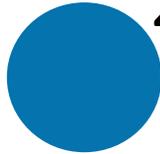
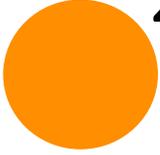
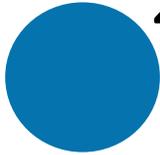
E-Streaming - как это работает



1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

 1	 2	 3	 4	 5	 6	 7
 8	 9	 10	 11	 12	13	 14
15	 16	17	 18	19	20	 21
22	23	24	25	 26	27	28

 1	 2	 3	 4	 5	 6	 7
 8	 9	 10	 11	 12	 13	 14
15	 16	17	 18	 19	20	 21
22	 23	24	 25	 26	27	 28

 1	 2	 3	 4	 5	 6	 7
 8	 9	 10	 11	 12	 13	 14
 15	 16	 17	 18	 19	 20	 21
 22	 23	 24	 25	 26	 27	 28

Один заказ для разных услуг



Спасибо за
внимание

ЗАО «Сирена-Трэвел»
125167, Россия, г. Москва,
Ленинградский проспект, дом 37,
корпус 12.
Тел.: +7 (495) 782-13-15
mail@sirena-travel.ru